

I.P. (P.G.) College Campus -2, Bulandshahr

Report of Employer's Feedback Survey

Academic Session 2023-24

The feedback from Employers is an important measure for the college to understand the requirements of the industry/institutions where students get their first employment, so as to assess the outcome of the entire teaching learning process. This enables the college to evaluate the outcome and develop strategies towards better learning-based outcomes and all-round holistic development such that students are gainfully employed after leaving the Institution.

The employer was asked as to measure how much satisfied the Company/Institution was with the employee's performance. In order to capture the experiences of employer, a questionnaire of 13 parameters was circulated. The questionnaire measures the responses scaled as **Excellent, Very Good, Good, Average, Below Average**. The responses obtained on these dimensions are compiled into a spreadsheet, analysed and logical conclusions are drawn there from.

Specific questions pertaining to learning outcomes/curriculum of the specific employee included: subject/ domain knowledge, technical skills, reasoning/ problem solving abilities, aptitude, communication skills, creativity.

The IQAC team of the college has collected feedback from the employers as part of quality monitoring and quality assurance practices implemented in the institution. The feedback is usually collected during the regular interaction with the employers.

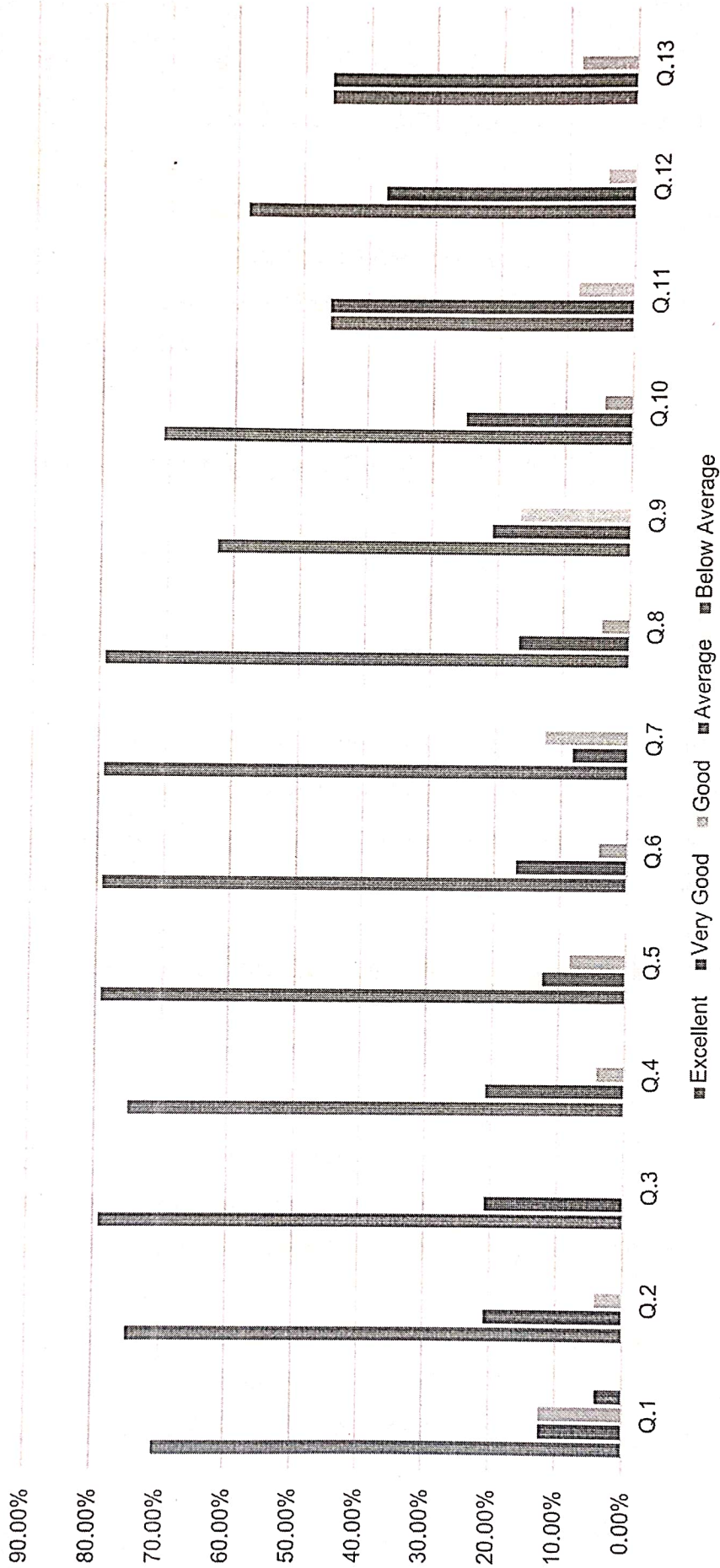
The IQAC team of college send online feedback form link to their students who are working as an employee in their field on their WhatsApp or email. They send link to their employer to fill the questionnaire then we receive their response on our email.

The Table 1 demonstrates the responses observed on the given scale as against the respective parameters. As a higher (or lower) proportion of employers respond as **Excellent** to **Below Average**, indicates an outcome in favour of (or against) College attaining (or deviating from) its goal.

Table- 1, Employer's Feedback Index Table

S. No.	Parameter	Total Responses	Percentages % of total Responses					Total % of (Excellent+Very Good+ Good) Responses	Level of Satisfaction
			Excellent	Very Good	Good	Average	Below Average		
1	General communication skills	24	71%	13%	13%	3%	0%	97%	Satisfactory
2	Developing practical solutions to work place problems	24	75%	21%	4%	0%	0%	100%	Satisfactory
3	Working as part of team	24	79%	21%	0%	0%	0%	100%	Satisfactory
4	Creative in response to workplace challenges	24	75%	21%	4%	0%	0%	100%	Satisfactory
5	Self motivated and taking on appropriate level of responsibility	24	79%	13%	8%	0%	0%	100%	Satisfactory
6	Open to new ideas and learning new technique	24	79%	17%	4%	0%	0%	100%	Satisfactory
7	Technical knowledge/ skill	24	79%	8%	12%	1%	0%	99%	Satisfactory
8	Ability to manage / leadership qualities	24	79%	17%	4%	0%	0%	100%	Satisfactory
9	Involvement in social activities	24	62%	21%	16%	1%	0%	99%	Satisfactory
10	Your overall satisfaction with I.P college students	24	70%	25%	4%	1%	0%	99%	Satisfactory
11	The curriculum has enough contents for a student to acquire sufficient knowledge to secure a subject related job	24	45%	46%	8%	1%	0%	99%	Satisfactory
12	The curriculum has good balance between theory and applications	24	58%	38%	4%	0%	0%	100%	Satisfactory
13	The syllabus has contents for developing skills to handle work place problems	24	45%	46%	8%	1%	0%	99%	Satisfactory

I.P(P.G) College Campus2 Bulandshahr
Chart Representation of the Employer's Feedback
Academic Session 2023-24



Criteria for Level of Satisfaction

The level of satisfaction has been calculated as per the following criteria:

- If the Level of Satisfaction in % of (Excellent + Very Good + Good) is or above 80%, then it is considered as Satisfactory.
- If the Level of Satisfaction in % of (Excellent + Very Good + Good) is between 60% and below 80%, then it is considered as Moderate Satisfactory.
- If the Level of Satisfaction % of (Excellent + Very Good + Good) is below 60%, then it is considered as Less Satisfactory

Summary of the Feedback Received from Employer's (2023-24)

Total Respondents- 24

Summary of Findings

Feedback Analysis

The analysis of the Employer Feedback collected by the Feedback Committee under IQAC to assess the performance of the institutions under various parameters for the session 2023-24 observed:

1. Employers are satisfied with the process of curriculum design and development.
2. Maximum Employers opined that curriculum is effective in developing ICT and communication skills.
3. Curriculum has relevance to real life situation, reflects current trends and practices in the respective disciplines.

Recommendations

1. Internships/Project works have to be increased.
2. More social activities must be organized.
3. New trend and technology workshops, Career Awareness Program, Personality Development Classes should be organized more.
4. College should organize industrial/ educational trips to improve student's interaction with experts so that they gain knowledge about new trends.
5. Botanical /Zoological garden visits for science students so that they gain practical knowledge.


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